

BALA BHASKAR SAI THOTA

AI Product Manager

Building products with emerging AI, from idea to launch, that businesses actually use.

+91 9603188288 | bhaskar657@gmail.com | Hyderabad, India (Open to Remote, Global)
<https://linkedin.com/in/bhaskar657>

PROFESSIONAL SUMMARY

AI Product Manager with around 6 years building digital products for startups and small businesses, the last 3.5 focused on AI. Runs the full product loop, from discovery and requirements to prioritization, shipping, and feedback, and is hands on enough to prototype with AI tools, so the specs are real and the roadmap stays grounded. Recently shipped a multi branch clinical records PWA with a grounded RAG copilot, and a production property dashboard that cut operational time by 50%. Founded and ran Mighty Minds (50+ projects, team of 4) from 2022 to early 2025, and grew an executive's audience from 0 to 54.7K in 8 months with zero ad spend through an AI content workflow. Targeting AI product roles.

CORE COMPETENCIES

Product Discovery and Scoping, User Research and Pain Point Analysis, Requirements and User Stories (PRDs), Backlog and Sprint Planning, MVP Development, AI Product Development, AI Agents and Agentic Workflows, Experimentation and Data Driven Decisions, Roadmapping and Prioritization, Cross Functional Team Leadership, Stakeholder Management, Go to Market Strategy, AI Tooling Integration, KPI and Performance Tracking

PROFESSIONAL EXPERIENCE

Independent AI Product Consultant

Mar 2025 to Present

Self Employed

Remote

- Built ServiceNow Co-Pilot for a client in 2026, a grounded developer assistant that cites every claim or marks it unverified and validates buildable fixes in a sandbox before returning an Update Set, backed by 178 tests.
- Built Job Agent, a personal project, in 2026: a LangGraph AI agent that finds, scores and tailors job applications daily, designed to assist rather than autopilot.
- Scoped, designed, and shipped a staff only, multi branch clinical records PWA for a three branch dental group in Hyderabad (The Dental Specialists), replacing paper booklets with one live system: role based access across 5 database enforced roles, an immutable audit trail, senior approval workflows, an interactive tooth chart, cross branch search, and batch level inventory, all under India data residency (DPDP Act).
- Owned delivery end to end: broke the roadmap into six independent vertical slices, ran them as parallel workstreams, and held each to a production bar of code review, a security and privacy pass, and a full automated test suite. Shipped on plan in early 2026.
- Built Mark My Zone, a production property management dashboard on Next.js and Supabase, in early 2026. Ran discovery with a real estate client managing 170+ properties, scoped requirements, and shipped tenant and lease lifecycle, rent tracking, a predictive maintenance engine that forecasts repairs, automated alerts, and reporting that cut their operational time by 50%.
- Build AI driven client websites end to end by directing AI tools (Framer, Claude Code, AI animation), from design to live, including Gnyapakam and the Quessence site.
- Advise founders on where AI helps: spotting high value use cases and shipping lightweight AI agents and workflows that remove manual work.
- Fractional Marketing Head for a real estate company (Aug 2025 to Present): own the marketing strategy and KPIs and manage a team of 6 across content, social and campaigns on a monthly budget of ₹1 to ₹3 lakh, reporting to the founder.

Lead Webflow Developer

Apr 2025 to Jul 2025

Flowtrix, Web Development Agency

India (Remote)

- Delivered 4 client websites within a team of 4, managing client expectations and running QA through the build.
- Spotted gaps in the workflow and pushed for better handoff and communication standards.

Founder & Product Lead

Aug 2022 to Mar 2025

Mighty Minds Digital Pvt. Ltd., AI product & growth studio

India (Remote)

- Founded and ran an AI product and growth studio: managed 5 to 8 client engagements at once with a team of 4, set up QA and review standards that cut revision cycles by 25%, and ran weekly reviews and milestone demos that kept scope from creeping.
- Grew the CMO of AirAsia Move's audience from 0 to 54.7K followers in 8 months, organically, with zero ad spend, through an AI powered content workflow.
- Took an in house AI voice agent from idea to a validated prototype: scoped it, ran competitive research, built a working prototype with a technical partner, and tested demand through customer interviews.
- Built a personal brand content engine for Dr. Venkat Nag in dental implantology: content strategy plus an AI assisted production system to grow his inbound enquiries.

- Delivered 30+ Webflow sites for clients including OnLoop, Wheedle.io, Cassini (since acquired by Altair), IDI, Zero Hour Cafe, and sumanth.design. OnLoop and Cassini reported 100+ inbound enquiries after launch.
- Built a data driven SEO practice that improved client organic traffic by 40 to 60%.
- Built the generative video pipeline (Runway, Kling, Sora) and ElevenLabs voice behind a recurring 3D AI character for madmonk.ai's tech review YouTube series.

Managing Partner

Jan 2020 to Jul 2022

R Group, Export Logistics (Rice & Commodities)

Rajahmundry, India

- Ran rice export operations across 4+ markets in the Middle East and West Africa, handling ₹3 to ₹5 crore in annual trade volume, and reduced lead times by 20% by tightening the supply chain.
- Negotiated vendor and shipping contracts and owned compliance and finance operations across several regulatory environments.

Earlier Experience

Managing Partner, Beyond Heaven (Restaurant), Nov 2019 to Mar 2020. Set up inventory systems, queue management and local marketing.

Cofounder, Scapula International (Generators), Dec 2018 to Feb 2019. Market research, competitive analysis, presales strategy and dealer network development.

Music Instructor, St. Ann's School, Jun 2017 to Dec 2018. Designed custom lesson plans for 50+ students aged 7 to 14.

PROJECTS

- **ServiceNow Co-Pilot** (client build, 2026): a grounded, cited developer assistant with sandbox validated fixes. Case study: bhaskar-case-studies.vercel.app/servicenow-copilot/
- **Job Agent** (personal project, 2026): a LangGraph AI agent that finds, scores and tailors job applications daily. Case study: bhaskar-case-studies.vercel.app/job-agent/
- **The Dental Specialists** (independent build, 2026): a staff only, multi branch clinical records PWA with a grounded RAG copilot, built end to end for a three branch dental group. Case study: bhaskar-case-studies.vercel.app/the-dental-specialists/
- **Mark My Zone** (independent build, 2026): a production property dashboard on Next.js and Supabase with a predictive maintenance engine that forecasts repairs. 170+ properties, 50% time saved. Case study: bhaskar-case-studies.vercel.app/mark-my-zone/
- **AI Voice Agent** (Mighty Minds prototype, 2022): idea to working prototype to customer validated, then stopped on the evidence. Case study: bhaskar-case-studies.vercel.app/ai-voice-agent/
- **AI built websites:** Quessence (quessence.co) and Gnyapakam (Framer and AI); live client sites onloop.com, altair.com/cassini, zerohourcafe.com, sumanth.design, wheedle.io.

TOOLS & TECHNICAL SKILLS

Product & PM: Notion, Jira, Airtable, Figma, user story mapping, PRDs, roadmapping, backlog grooming, sprint planning, prioritization, KPI tracking, competitive analysis

AI / LLM & Prompting: Claude, ChatGPT and the OpenAI API, Gemini, Nous Hermes, Ollama; coding agents Claude Code, OpenClaw and Pi; LangChain, Langflow, n8n; RAG, vector databases (Pinecone), Voiceflow; LoRA fine tuning; prompt engineering, AI agents, agentic workflows

Generative Media: ElevenLabs, HeyGen, Higgsfield, ComfyUI, AnimateDiff, AI video and image generation

AI Assisted Building: ships production full stack web apps and PWAs by directing AI (Claude Code and LLMs) on a Next.js, Supabase and Vercel stack; Webflow (expert, hands on)

Growth & Analytics: SEO (keyword research, on page), Google Analytics, content and social strategy, performance tracking

Leadership & Approach: team leadership, stakeholder management, project management, critical thinking, emotional intelligence

EDUCATION & CERTIFICATIONS

B.Com, Sri Krishnadevaraya University (Distance Mode), 2014 to 2017

Certifications:

- Webflow Masterclass, "Webflow Professional", Flux Academy (2020)
- User Experience Design Essentials, Adobe XD UI/UX, Udemy (2020)
- The Complete Copywriting Course: Write to Sell Like a Pro, Udemy (2020)
- Semrush SEO Toolkit Exam, Semrush Academy (2021)

Also studied: Brand Strategy at The Futur

Teaching: Taught Figma and Webflow across 4 paid batches to 25+ students, and was featured on the Flux YouTube channel (754K+ subscribers) for a web design challenge.

Languages: Telugu (Native) | English (Professional) | Hindi (Conversational)